

# Internship

## Marketing & Communication

*SiB Solutions is a logtech-company enabling flawless logistics, for example within e-commerce. We offer intelligent video services with AI, and we are passionate about changing the world of logistics through groundbreaking technology. Because flawless logistics is good for customers, companies, and the environment.*

SiB Solutions are currently taking the leap from start up to scale up. One part of this is international expansion. Another part is leveling up communication and marketing.

### A fun and relevant experience for you

Being Brand Manager, I will be your team leader here at SiB Solutions. I will do my best to ensure a fun, interesting and relevant internship for you, based on your education and future aspirations. You will work with me, the sales team, other colleagues, and sometimes external partners.

You will be involved in different online and offline activities with different target groups. Today we do:

- Content marketing (whitepapers, slide shows, movies, interviews....)
- SoMe (Linkedin, YouTube)
- Advertising (banners etc)
- Event marketing
- Employer branding
- Web (content, SEO etc)
- Thought leadership within log and tech
- PR and media relations
- Branding essentials like profile guides, templates etc
- Tactical and everyday work like how to use branding essentials in everyday work across the company

Five important things:

1. I trust you to be curious about "Jobs to be done", B2B strategy, tactics and practical internal work within marketing and communication. Your input will matter so please speak your mind.
2. To like it here you must be a doer willing to work hands on. Often in freeware, open source-tools and by using google to learn and explore.
3. I hope you will inspire us in new ways of doing marketing and communication.
4. You share our values: Passionate and curious, Humble and bold, Professional and with high integrity.
5. You are fluent in English

We are seated at Ideon Science Park in Lund. Currently we work remotely, and we are used to collaborate while on a distance.

*Curious and wanting to explore this opportunity further? Great!*

*Contact Catarina Malmsten, Brand Manager at [catarina.malmsten@sibsolutions.com](mailto:catarina.malmsten@sibsolutions.com), or LinkedIn.*